

NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

		North Carolina Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
North Carolina Likely Voters		48%	46%	1%	5%
Party Identification	Democrat	91%	6%	0%	3%
	Republican	2%	95%	1%	2%
	Independent	40%	49%	1%	10%
Party Identification***	Strong Democrats	98%	2%	0%	1%
	Soft Democrats	77%	14%	1%	8%
	Just Independents	33%	41%	3%	23%
	Soft Republicans	8%	87%	0%	4%
	Strong Republicans	1%	98%	0%	1%
Tea Party Supporters		14%	84%	0%	1%
Political Ideology	Very liberal-Liberal	89%	8%	0%	3%
	Moderate	56%	36%	1%	7%
	Conservative-Very conservative	22%	75%	1%	3%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	38%	62%	0%	0%
Plan to Vote Early	Vote-Voted early or by absentee	57%	41%	0%	2%
	Vote on Election Day	41%	53%	1%	6%
	Have not decided	52%	42%	0%	6%
Enthusiasm about Presidential Election	High	51%	47%	0%	1%
	Moderate	50%	44%	0%	7%
	Low	30%	47%	4%	20%
Gender	Men	44%	51%	1%	5%
	Women	53%	42%	0%	5%
Age	Under 45	56%	38%	1%	4%
	45 or older	44%	51%	0%	5%
Age	18 to 29	72%	20%	1%	7%
	30 to 44	50%	46%	1%	3%
	45 to 59	48%	47%	1%	5%
	60 or older	41%	54%	0%	5%
Race	White	33%	61%	1%	6%
	Non-white	87%	11%	0%	3%
Region	East	46%	48%	1%	5%
	Raleigh-Durham Triangle	54%	43%	0%	3%
	Charlotte Area	54%	41%	0%	5%
	Piedmont/Central	46%	48%	1%	5%
	West	45%	49%	1%	5%
Household Income	Less than \$75,000	53%	41%	1%	6%
	\$75,000 or more	42%	56%	0%	2%
Education	Not college graduate	49%	46%	1%	4%
	College graduate	47%	47%	0%	5%
Marital Status	Married	39%	56%	1%	4%
	Not married	62%	32%	1%	5%
White Evangelical Christians		15%	80%	0%	4%
U.S. Military Veteran		40%	52%	0%	7%
Interview Type	Landline	47%	48%	1%	4%
	Cell Phone	53%	39%	0%	7%

NBC News/WSJ/Marist Poll North Carolina Likely Voters. Interviews conducted September 23rd through September 25th, 2012, N=1035 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

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		North Carolina Likely Voters			
		Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
North Carolina Likely Voters		87%	11%	1%	1%
Party Identification	Democrat	92%	6%	1%	1%
	Republican	88%	11%	1%	0%
	Independent	78%	17%	2%	3%
Tea Party Supporters		89%	9%	1%	1%
Political Ideology	Very liberal-Liberal	89%	9%	1%	0%
	Moderate	81%	16%	2%	1%
	Conservative-Very conservative	89%	8%	1%	2%
Presidential Choice	Barack Obama and Joe Biden	90%	8%	1%	1%
	Mitt Romney and Paul Ryan	84%	14%	1%	1%
Gender	Men	84%	13%	2%	1%
	Women	89%	9%	1%	1%
Age	Under 45	84%	13%	1%	1%
	45 or older	88%	10%	1%	1%
Age	18 to 29	76%	17%	4%	2%
	30 to 44	88%	12%	0%	1%
	45 to 59	85%	13%	1%	1%
	60 or older	90%	7%	1%	1%
Race	White	84%	14%	1%	1%
	Non-white	93%	5%	1%	1%
Region	East	85%	10%	3%	1%
	Raleigh-Durham Triangle	88%	11%	1%	0%
	Charlotte Area	89%	8%	0%	2%
	Piedmont/Central	85%	12%	0%	2%
	West	87%	12%	1%	0%
Household Income	Less than \$75,000	87%	10%	2%	1%
	\$75,000 or more	85%	13%	1%	1%
Education	Not college graduate	86%	11%	1%	2%
	College graduate	88%	10%	1%	0%
Marital Status	Married	87%	11%	2%	1%
	Not married	86%	11%	1%	2%
White Evangelical Christians		83%	13%	1%	3%
U.S. Military Veteran		87%	11%	1%	2%
Interview Type	Landline	87%	10%	1%	1%
	Cell Phone	84%	14%	1%	1%

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NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

		North Carolina Likely Voters			
		North Carolina Governor tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Walter Dalton, the Democrat	Pat McCrory, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
North Carolina Likely Voters		39%	52%	0%	8%
Party Identification	Democrat	78%	15%	0%	7%
	Republican	1%	95%	0%	4%
	Independent	29%	57%	0%	13%
Party Identification***	Strong Democrats	86%	8%	0%	6%
	Soft Democrats	60%	31%	0%	9%
	Just Independents	20%	53%	1%	26%
	Soft Republicans	5%	88%	0%	6%
	Strong Republicans	1%	96%	0%	4%
Tea Party Supporters		10%	88%	0%	1%
Political Ideology	Very liberal-Liberal	80%	15%	0%	5%
	Moderate	43%	45%	0%	12%
	Conservative-Very conservative	16%	78%	0%	6%
Presidential Choice	Barack Obama and Joe Biden	77%	15%	0%	7%
	Mitt Romney and Paul Ryan	3%	93%	0%	4%
Gender	Men	35%	58%	0%	7%
	Women	43%	47%	0%	9%
Age	Under 45	45%	44%	0%	10%
	45 or older	36%	56%	0%	7%
Age	18 to 29	62%	19%	0%	19%
	30 to 44	39%	54%	0%	7%
	45 to 59	40%	54%	0%	6%
	60 or older	34%	58%	0%	8%
Race	White	27%	64%	0%	8%
	Non-white	68%	22%	0%	10%
Region	East	39%	53%	0%	8%
	Raleigh-Durham Triangle	45%	46%	0%	8%
	Charlotte Area	37%	55%	0%	8%
	Piedmont/Central	39%	51%	0%	10%
	West	36%	56%	0%	7%
Household Income	Less than \$75,000	43%	48%	0%	9%
	\$75,000 or more	35%	62%	0%	4%
Education	Not college graduate	38%	52%	0%	9%
	College graduate	41%	52%	0%	7%
Marital Status	Married	32%	61%	0%	7%
	Not married	51%	38%	0%	10%
White Evangelical Christians		11%	83%	0%	6%
U.S. Military Veteran		34%	59%	0%	8%
Interview Type	Landline	38%	54%	0%	8%
	Cell Phone	45%	44%	0%	11%

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***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

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North Carolina Likely Voters				
All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?				
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
North Carolina Likely Voters		41%	54%	5%
Party Identification	Democrat	77%	16%	7%
	Republican	5%	95%	1%
	Independent	32%	61%	6%
Tea Party Supporters		11%	87%	3%
Political Ideology	Very liberal-Liberal	75%	19%	6%
	Moderate	48%	47%	5%
	Conservative-Very conservative	19%	78%	4%
Presidential Choice	Barack Obama and Joe Biden	80%	12%	7%
	Mitt Romney and Paul Ryan	3%	96%	2%
Gender	Men	37%	58%	5%
	Women	45%	50%	5%
Age	Under 45	46%	47%	7%
	45 or older	38%	57%	4%
Age	18 to 29	54%	32%	14%
	30 to 44	43%	53%	4%
	45 to 59	41%	55%	4%
Race	60 or older	36%	59%	5%
	White	27%	69%	3%
	Non-white	72%	18%	10%
Region	East	39%	56%	5%
	Raleigh-Durham Triangle	51%	46%	2%
	Charlotte Area	44%	47%	9%
	Piedmont/Central	35%	59%	6%
	West	37%	59%	4%
Household Income	Less than \$75,000	43%	51%	6%
	\$75,000 or more	41%	58%	1%
Education	Not college graduate	39%	54%	6%
	College graduate	44%	53%	3%
Marital Status	Married	34%	62%	3%
	Not married	51%	42%	8%
White Evangelical Christians		11%	86%	3%
U.S. Military Veteran		34%	63%	2%
Interview Type	Landline	40%	55%	4%
	Cell Phone	43%	48%	9%

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NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

		North Carolina Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
North Carolina Likely Voters		50%	46%	4%
Party Identification	Democrat	90%	8%	2%
	Republican	6%	90%	4%
	Independent	44%	51%	5%
Tea Party Supporters		15%	83%	2%
Political Ideology	Very liberal-Liberal	91%	8%	2%
	Moderate	59%	35%	6%
	Conservative-Very conservative	22%	75%	3%
Presidential Choice	Barack Obama and Joe Biden	95%	3%	3%
	Mitt Romney and Paul Ryan	5%	92%	3%
Gender	Men	46%	50%	4%
	Women	53%	43%	4%
Age	Under 45	58%	37%	5%
	45 or older	45%	52%	3%
Age	18 to 29	74%	17%	9%
	30 to 44	51%	45%	3%
	45 to 59	48%	49%	3%
	60 or older	43%	54%	3%
Race	White	36%	60%	4%
	Non-white	83%	13%	4%
Region	East	47%	48%	5%
	Raleigh-Durham Triangle	56%	41%	4%
	Charlotte Area	54%	41%	5%
	Piedmont/Central	46%	51%	4%
	West	47%	49%	4%
Household Income	Less than \$75,000	54%	42%	5%
	\$75,000 or more	45%	54%	1%
Education	Not college graduate	50%	45%	5%
	College graduate	49%	48%	3%
Marital Status	Married	40%	56%	4%
	Not married	65%	31%	4%
White Evangelical Christians		18%	79%	3%
U.S. Military Veteran		41%	55%	4%
Interview Type	Landline	49%	48%	3%
	Cell Phone	53%	40%	8%

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NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

		North Carolina Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
North Carolina Likely Voters		46%	45%	9%
Party Identification	Democrat	13%	76%	11%
	Republican	87%	7%	7%
	Independent	47%	45%	8%
Tea Party Supporters		83%	12%	5%
Political Ideology	Very liberal-Liberal	13%	81%	6%
	Moderate	34%	55%	10%
	Conservative-Very conservative	71%	21%	7%
Presidential Choice	Barack Obama and Joe Biden	8%	83%	8%
	Mitt Romney and Paul Ryan	89%	6%	5%
Gender	Men	50%	42%	8%
	Women	42%	49%	10%
Age	Under 45	40%	53%	8%
	45 or older	49%	42%	10%
Age	18 to 29	22%	66%	12%
	30 to 44	47%	47%	6%
	45 to 59	44%	46%	10%
	60 or older	53%	38%	10%
Race	White	57%	36%	7%
	Non-white	18%	70%	12%
Region	East	50%	42%	8%
	Raleigh-Durham Triangle	45%	44%	10%
	Charlotte Area	40%	51%	9%
	Piedmont/Central	48%	43%	10%
	West	42%	50%	8%
Household Income	Less than \$75,000	41%	50%	9%
	\$75,000 or more	55%	41%	5%
Education	Not college graduate	44%	46%	10%
	College graduate	49%	44%	7%
Marital Status	Married	55%	37%	8%
	Not married	32%	58%	10%
White Evangelical Christians		71%	21%	8%
U.S. Military Veteran		50%	40%	10%
Interview Type	Landline	48%	44%	8%
	Cell Phone	36%	52%	12%

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NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

		North Carolina Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
North Carolina Likely Voters		45%	46%	9%
Party Identification	Democrat	80%	12%	8%
	Republican	9%	82%	9%
	Independent	37%	53%	10%
Tea Party Supporters		15%	80%	5%
Political Ideology	Very liberal-Liberal	82%	12%	6%
	Moderate	52%	39%	9%
	Conservative-Very conservative	22%	69%	9%
Presidential Choice	Barack Obama and Joe Biden	84%	11%	6%
	Mitt Romney and Paul Ryan	9%	83%	9%
Gender	Men	39%	52%	9%
	Women	50%	40%	10%
Age	Under 45	52%	39%	10%
	45 or older	41%	50%	9%
Age	18 to 29	54%	33%	13%
	30 to 44	51%	41%	9%
	45 to 59	43%	48%	9%
	60 or older	40%	52%	9%
Race	White	34%	57%	9%
	Non-white	72%	19%	8%
Region	East	42%	49%	9%
	Raleigh-Durham Triangle	49%	42%	9%
	Charlotte Area	51%	40%	9%
	Piedmont/Central	45%	49%	6%
	West	39%	48%	14%
Household Income	Less than \$75,000	50%	40%	10%
	\$75,000 or more	39%	56%	5%
Education	Not college graduate	44%	45%	11%
	College graduate	46%	47%	7%
Marital Status	Married	38%	54%	8%
	Not married	54%	35%	11%
White Evangelical Christians		17%	75%	8%
U.S. Military Veteran		38%	54%	8%
Interview Type	Landline	45%	47%	8%
	Cell Phone	45%	42%	12%

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NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

		North Carolina Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
North Carolina Likely Voters		45%	38%	17%
Party Identification	Democrat	14%	63%	22%
	Republican	83%	6%	11%
	Independent	48%	37%	15%
Tea Party Supporters		82%	9%	9%
Political Ideology	Very liberal-Liberal	12%	72%	16%
	Moderate	36%	43%	21%
	Conservative-Very conservative	69%	18%	13%
Presidential Choice	Barack Obama and Joe Biden	13%	71%	17%
	Mitt Romney and Paul Ryan	83%	6%	11%
Gender	Men	48%	36%	15%
	Women	42%	39%	18%
Age	Under 45	37%	44%	20%
	45 or older	50%	35%	15%
Age	18 to 29	22%	57%	21%
	30 to 44	42%	39%	19%
	45 to 59	46%	37%	16%
	60 or older	53%	33%	15%
Race	White	56%	29%	14%
	Non-white	19%	58%	24%
Region	East	51%	33%	16%
	Raleigh-Durham Triangle	39%	43%	18%
	Charlotte Area	41%	40%	19%
	Piedmont/Central	47%	38%	15%
	West	45%	36%	19%
Household Income	Less than \$75,000	40%	42%	19%
	\$75,000 or more	57%	35%	8%
Education	Not college graduate	43%	37%	20%
	College graduate	48%	40%	11%
Marital Status	Married	54%	32%	14%
	Not married	33%	47%	21%
White Evangelical Christians		72%	13%	15%
U.S. Military Veteran		55%	30%	15%
Interview Type	Landline	47%	38%	15%
	Cell Phone	39%	38%	24%

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NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

		North Carolina Likely Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
North Carolina Likely Voters		61%	27%	7%	4%
Party Identification	Democrat	67%	26%	5%	2%
	Republican	66%	23%	7%	3%
	Independent	49%	34%	10%	7%
Tea Party Supporters		74%	19%	4%	3%
Political Ideology	Very liberal-Liberal	69%	24%	4%	3%
	Moderate	46%	39%	11%	4%
	Conservative-Very conservative	68%	22%	6%	4%
Presidential Choice	Barack Obama and Joe Biden	66%	28%	4%	2%
	Mitt Romney and Paul Ryan	63%	26%	7%	3%
Gender	Men	61%	28%	7%	4%
	Women	62%	27%	7%	3%
Age	Under 45	57%	34%	6%	3%
Age	45 or older	64%	24%	8%	4%
	18 to 29	46%	44%	3%	7%
	30 to 44	61%	30%	8%	1%
	45 to 59	58%	29%	7%	5%
	60 or older	68%	20%	8%	4%
Race	White	58%	29%	9%	5%
	Non-white	70%	24%	4%	3%
Region	East	62%	27%	7%	5%
	Raleigh-Durham Triangle	69%	23%	6%	2%
	Charlotte Area	63%	26%	7%	5%
	Piedmont/Central	58%	31%	8%	3%
	West	55%	31%	9%	4%
Household Income	Less than \$75,000	59%	27%	8%	5%
	\$75,000 or more	62%	31%	5%	1%
Education	Not college graduate	58%	30%	7%	5%
	College graduate	67%	23%	7%	2%
Marital Status	Married	63%	25%	8%	4%
	Not married	58%	31%	7%	4%
White Evangelical Christians		60%	29%	7%	3%
U.S. Military Veteran		67%	22%	8%	3%
Interview Type	Landline	63%	26%	7%	4%
	Cell Phone	55%	33%	7%	5%

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NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

		North Carolina Likely Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
North Carolina Likely Voters		46%	47%	8%
Party Identification	Democrat	88%	8%	5%
	Republican	3%	93%	5%
	Independent	37%	50%	12%
Tea Party Supporters		14%	84%	2%
Political Ideology	Very liberal-Liberal	87%	9%	4%
	Moderate	52%	38%	10%
	Conservative-Very conservative	21%	73%	6%
Presidential Choice	Barack Obama and Joe Biden	94%	2%	3%
	Mitt Romney and Paul Ryan	1%	96%	3%
Gender	Men	41%	52%	6%
	Women	50%	41%	9%
Age	Under 45	55%	39%	6%
	45 or older	41%	51%	8%
Age	18 to 29	73%	18%	9%
	30 to 44	49%	46%	5%
	45 to 59	44%	48%	7%
	60 or older	38%	54%	8%
Race	White	31%	61%	8%
	Non-white	81%	12%	7%
Region	East	42%	48%	9%
	Raleigh-Durham Triangle	53%	43%	4%
	Charlotte Area	48%	44%	7%
	Piedmont/Central	44%	47%	9%
	West	43%	49%	7%
Household Income	Less than \$75,000	51%	41%	8%
	\$75,000 or more	40%	57%	3%
Education	Not college graduate	47%	45%	8%
	College graduate	44%	49%	7%
Marital Status	Married	37%	57%	7%
	Not married	60%	32%	8%
White Evangelical Christians		15%	80%	5%
U.S. Military Veteran		36%	56%	9%
Interview Type	Landline	45%	49%	6%
	Cell Phone	49%	39%	12%

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Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

North Carolina Likely Voters				
Which candidate will do a better job handling foreign policy:				
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
North Carolina Likely Voters		49%	42%	8%
Party Identification	Democrat	87%	7%	6%
	Republican	5%	86%	9%
	Independent	47%	44%	9%
Tea Party Supporters		14%	81%	5%
Political Ideology	Very liberal-Liberal	89%	7%	3%
	Moderate	58%	33%	9%
	Conservative-Very conservative	23%	69%	8%
Presidential Choice	Barack Obama and Joe Biden	96%	1%	3%
	Mitt Romney and Paul Ryan	4%	90%	7%
Gender	Men	46%	46%	8%
	Women	53%	39%	9%
Age	Under 45	58%	35%	7%
	45 or older	45%	46%	9%
Age	18 to 29	75%	15%	10%
	30 to 44	52%	43%	5%
	45 to 59	49%	43%	8%
	60 or older	42%	49%	9%
Race	White	36%	56%	8%
	Non-white	83%	10%	7%
Region	East	44%	45%	11%
	Raleigh-Durham Triangle	55%	40%	5%
	Charlotte Area	56%	39%	5%
	Piedmont/Central	49%	42%	9%
	West	46%	45%	9%
Household Income	Less than \$75,000	54%	37%	8%
	\$75,000 or more	45%	51%	4%
Education	Not college graduate	49%	41%	9%
	College graduate	50%	44%	6%
Marital Status	Married	41%	52%	7%
	Not married	63%	28%	9%
White Evangelical Christians		17%	76%	7%
U.S. Military Veteran		42%	49%	10%
Interview Type	Landline	48%	45%	7%
	Cell Phone	55%	33%	11%

NBC News/WSJ/Marist Poll North Carolina Likely Voters. Interviews conducted September 23rd through September 25th, 2012, N=1035 MOE +/- 3.1 percentage points.
Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll North Carolina Registered Voters Tables

		North Carolina Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats		Mitt Romney and Paul Ryan, the Republicans	
		Other		Undecided	
		Row %	Row %	Row %	Row %
North Carolina Registered Voters		49%	45%	1%	6%
Party Identification	Democrat	90%	7%	0%	3%
	Republican	3%	93%	1%	3%
	Independent	41%	46%	1%	12%
Party Identification***	Strong Democrats	97%	2%	0%	1%
	Soft Democrats	76%	14%	0%	9%
	Just Independents	31%	38%	4%	27%
	Soft Republicans	11%	83%	1%	5%
Tea Party Supporters	Strong Republicans	1%	98%	0%	1%
		16%	83%	0%	1%
Political Ideology	Very liberal-Liberal	88%	8%	0%	3%
	Moderate	55%	36%	1%	9%
	Conservative-Very conservative	23%	73%	1%	4%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	43%	57%	0%	0%
Plan to Vote Early	Vote-Voted early or by absentee	58%	40%	1%	2%
	Vote on Election Day	41%	51%	1%	7%
	Have not decided	51%	39%	1%	8%
Enthusiasm about Presidential Election	High	52%	47%	0%	2%
	Moderate	51%	42%	0%	7%
	Low	32%	42%	4%	22%
Gender	Men	44%	49%	1%	6%
	Women	53%	41%	1%	6%
Age	Under 45	58%	36%	1%	5%
	45 or older	43%	50%	0%	6%
Age	18 to 29	71%	20%	1%	7%
	30 to 44	51%	44%	1%	4%
	45 to 59	47%	46%	1%	6%
	60 or older	40%	53%	0%	6%
Race	White	32%	60%	1%	7%
	African American	95%	3%	0%	2%
	Latino	68%	26%	0%	5%
Region	East	46%	47%	1%	6%
	Raleigh-Durham Triangle	54%	41%	0%	4%
	Charlotte Area	54%	40%	0%	6%
	Piedmont/Central	46%	47%	0%	7%
	West	45%	47%	1%	6%
Household Income	Less than \$75,000	53%	39%	1%	7%
	\$75,000 or more	42%	55%	0%	3%
Education	Not college graduate	49%	44%	1%	6%
	College graduate	47%	47%	0%	6%
Marital Status	Married	39%	55%	1%	5%
	Not married	62%	31%	1%	6%
White Evangelical Christians		16%	79%	0%	5%
U.S. Military Veteran		40%	51%	0%	8%
Interview Type	Landline	47%	47%	1%	5%
	Cell Phone	53%	38%	1%	8%

NBC News/WSJ/Marist Poll North Carolina Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1375 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC/WSJ/Marist Poll North Carolina Registered Voters Tables

		North Carolina Registered Voters		
		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote-Voted early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
North Carolina Registered Voters		29%	45%	25%
Party Identification	Democrat	36%	39%	25%
	Republican	26%	53%	21%
	Independent	24%	48%	28%
Tea Party Supporters		29%	51%	21%
Political Ideology	Very liberal-Liberal	37%	40%	23%
	Moderate	28%	48%	24%
	Conservative-Very conservative	28%	47%	25%
Presidential Choice	Barack Obama and Joe Biden	35%	39%	27%
	Mitt Romney and Paul Ryan	26%	52%	22%
Gender	Men	29%	45%	26%
	Women	29%	46%	25%
Age	Under 45	24%	46%	30%
	45 or older	32%	46%	22%
Age	18 to 29	21%	40%	40%
	30 to 44	26%	49%	26%
	45 to 59	32%	46%	22%
	60 or older	33%	45%	22%
Race	White	28%	49%	23%
	African American	37%	34%	28%
	Latino	20%	40%	40%
Region	East	30%	46%	24%
	Raleigh-Durham Triangle	27%	45%	28%
	Charlotte Area	31%	43%	25%
	Piedmont/Central	28%	48%	24%
	West	30%	45%	25%
Household Income	Less than \$75,000	28%	46%	25%
	\$75,000 or more	35%	45%	20%
Education	Not college graduate	25%	46%	29%
	College graduate	37%	44%	19%
Marital Status	Married	29%	48%	23%
	Not married	30%	42%	28%
White Evangelical Christians		23%	56%	21%
U.S. Military Veteran		28%	54%	18%
Interview Type	Landline	31%	47%	22%
	Cell Phone	23%	39%	38%

NBC News/WSJ/Marist Poll North Carolina Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1375 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll North Carolina Registered Voters Tables

		North Carolina Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
North Carolina Registered Voters		47%	47%	6%
Party Identification	Democrat	88%	9%	3%
	Republican	5%	91%	4%
	Independent	39%	50%	11%
Tea Party Supporters		16%	81%	4%
Political Ideology	Very liberal-Liberal	84%	12%	4%
	Moderate	55%	36%	9%
	Conservative-Very conservative	23%	73%	4%
Presidential Choice	Barack Obama and Joe Biden	94%	3%	3%
	Mitt Romney and Paul Ryan	3%	93%	4%
Gender	Men	42%	51%	7%
	Women	52%	43%	5%
Age	Under 45	56%	36%	7%
	45 or older	42%	53%	5%
Age	18 to 29	70%	20%	10%
	30 to 44	50%	44%	6%
	45 to 59	45%	48%	6%
	60 or older	38%	57%	4%
Race	White	32%	62%	6%
	African American	94%	3%	3%
	Latino	62%	25%	13%
Region	East	43%	51%	6%
	Raleigh-Durham Triangle	54%	44%	3%
	Charlotte Area	50%	42%	8%
	Piedmont/Central	46%	47%	7%
Household Income	West	45%	47%	8%
	Less than \$75,000	50%	43%	7%
	\$75,000 or more	43%	54%	3%
Education	Not college graduate	49%	46%	5%
	College graduate	45%	48%	7%
Marital Status	Married	38%	56%	6%
	Not married	60%	34%	6%
White Evangelical Christians		16%	82%	2%
U.S. Military Veteran		35%	55%	10%
Interview Type	Landline	47%	48%	5%
	Cell Phone	50%	40%	10%

NBC News/WSJ/Marist Poll North Carolina Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1375 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll North Carolina Registered Voters Tables

		North Carolina Registered Voters			
		North Carolina Governor tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Walter Dalton, the Democrat	Pat McCrory, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
North Carolina Registered Voters		38%	51%	0%	11%
Party Identification	Democrat	76%	15%	0%	9%
	Republican	1%	93%	0%	6%
	Independent	29%	54%	0%	16%
Party Identification***	Strong Democrats	85%	8%	0%	7%
	Soft Democrats	58%	30%	0%	12%
	Just Independents	19%	47%	1%	33%
	Soft Republicans	5%	86%	0%	9%
	Strong Republicans	0%	96%	0%	4%
Tea Party Supporters		12%	86%	0%	2%
Political Ideology	Very liberal-Liberal	76%	16%	0%	7%
	Moderate	41%	44%	0%	14%
	Conservative-Very conservative	17%	76%	0%	8%
Presidential Choice	Barack Obama and Joe Biden	74%	16%	0%	10%
	Mitt Romney and Paul Ryan	4%	91%	0%	5%
Gender	Men	34%	55%	0%	10%
	Women	42%	46%	0%	12%
Age	Under 45	43%	42%	0%	15%
	45 or older	36%	55%	0%	9%
Age	18 to 29	54%	20%	0%	26%
	30 to 44	38%	53%	0%	9%
	45 to 59	39%	52%	0%	8%
	60 or older	33%	58%	0%	9%
Race	White	27%	63%	0%	10%
	African American	77%	12%	0%	11%
	Latino	44%	38%	0%	18%
Region	East	39%	51%	0%	10%
	Raleigh-Durham Triangle	44%	45%	0%	11%
	Charlotte Area	36%	55%	0%	9%
	Piedmont/Central	38%	49%	0%	13%
	West	34%	55%	1%	11%
Household Income	Less than \$75,000	41%	47%	0%	12%
	\$75,000 or more	34%	62%	0%	4%
Education	Not college graduate	37%	50%	0%	13%
	College graduate	40%	52%	0%	8%
Marital Status	Married	31%	60%	0%	9%
	Not married	48%	37%	0%	14%
White Evangelical Christians		11%	81%	0%	8%
U.S. Military Veteran		32%	58%	0%	10%
Interview Type	Landline	37%	53%	0%	10%
	Cell Phone	43%	42%	0%	15%

NBC News/WSJ/Marist Poll North Carolina Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1375 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC/WSJ/Marist Poll North Carolina Registered Voters Tables

North Carolina Registered Voters				
All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?				
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
North Carolina Registered Voters		40%	55%	6%
Party Identification	Democrat	75%	17%	8%
	Republican	5%	94%	1%
	Independent	31%	62%	7%
Tea Party Supporters		11%	86%	3%
Political Ideology	Very liberal-Liberal	72%	21%	7%
	Moderate	46%	49%	5%
	Conservative-Very conservative	19%	77%	4%
Presidential Choice	Barack Obama and Joe Biden	77%	15%	8%
	Mitt Romney and Paul Ryan	3%	95%	2%
Gender	Men	36%	58%	6%
	Women	43%	51%	6%
Age	Under 45	44%	48%	8%
	45 or older	37%	58%	5%
Age	18 to 29	48%	37%	15%
	30 to 44	42%	54%	4%
	45 to 59	41%	55%	4%
	60 or older	34%	60%	5%
Race	White	26%	70%	3%
	African American	83%	9%	8%
	Latino	43%	34%	23%
Region	East	38%	56%	6%
	Raleigh-Durham Triangle	50%	47%	2%
	Charlotte Area	43%	46%	11%
	Piedmont/Central	34%	59%	6%
	West	35%	61%	4%
Household Income	Less than \$75,000	41%	52%	6%
	\$75,000 or more	40%	58%	1%
Education	Not college graduate	38%	55%	7%
	College graduate	43%	54%	4%
Marital Status	Married	34%	62%	4%
	Not married	48%	44%	9%
White Evangelical Christians		11%	86%	3%
U.S. Military Veteran		33%	64%	3%
Interview Type	Landline	39%	56%	5%
	Cell Phone	41%	49%	10%

NBC News/WSJ/Marist Poll North Carolina Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1375 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll North Carolina Registered Voters Tables

		North Carolina Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
North Carolina Registered Voters		45%	45%	9%
Party Identification	Democrat	86%	9%	6%
	Republican	3%	90%	6%
	Independent	38%	48%	14%
Tea Party Supporters		15%	82%	3%
Political Ideology	Very liberal-Liberal	85%	10%	5%
	Moderate	50%	37%	13%
	Conservative-Very conservative	21%	71%	7%
Presidential Choice	Barack Obama and Joe Biden	93%	2%	4%
	Mitt Romney and Paul Ryan	1%	95%	4%
Gender	Men	42%	51%	7%
	Women	49%	40%	11%
Age	Under 45	55%	37%	8%
	45 or older	40%	50%	9%
Age	18 to 29	69%	19%	12%
	30 to 44	48%	46%	6%
	45 to 59	44%	47%	9%
	60 or older	38%	53%	10%
Race	White	31%	60%	9%
	African American	91%	3%	6%
	Latino	61%	23%	16%
Region	East	42%	47%	11%
	Raleigh-Durham Triangle	54%	41%	6%
	Charlotte Area	48%	43%	9%
	Piedmont/Central	43%	45%	11%
	West	43%	48%	10%
Household Income	Less than \$75,000	50%	40%	10%
	\$75,000 or more	40%	57%	3%
Education	Not college graduate	46%	43%	10%
	College graduate	44%	49%	8%
Marital Status	Married	37%	55%	8%
	Not married	59%	31%	10%
White Evangelical Christians		16%	79%	5%
U.S. Military Veteran		34%	55%	11%
Interview Type	Landline	45%	47%	8%
	Cell Phone	48%	38%	15%

NBC News/WSJ/Marist Poll North Carolina Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1375 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll North Carolina Registered Voters Tables

		North Carolina Registered Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
North Carolina Registered Voters		49%	41%	10%
Party Identification	Democrat	85%	7%	8%
	Republican	7%	83%	10%
	Independent	47%	42%	12%
Tea Party Supporters		15%	79%	6%
Political Ideology	Very liberal-Liberal	88%	8%	4%
	Moderate	57%	32%	11%
	Conservative-Very conservative	24%	66%	9%
Presidential Choice	Barack Obama and Joe Biden	94%	2%	4%
	Mitt Romney and Paul Ryan	4%	89%	7%
Gender	Men	46%	45%	9%
	Women	52%	37%	11%
Age	Under 45	57%	33%	9%
	45 or older	45%	45%	10%
Age	18 to 29	69%	15%	16%
	30 to 44	51%	43%	6%
	45 to 59	49%	42%	9%
	60 or older	42%	48%	11%
Race	White	35%	55%	10%
	African American	89%	3%	8%
	Latino	67%	20%	12%
Region	East	44%	43%	13%
	Raleigh-Durham Triangle	55%	38%	7%
	Charlotte Area	56%	38%	6%
	Piedmont/Central	49%	40%	11%
	West	45%	43%	12%
Household Income	Less than \$75,000	53%	36%	11%
	\$75,000 or more	45%	51%	4%
Education	Not college graduate	49%	39%	12%
	College graduate	49%	43%	7%
Marital Status	Married	41%	50%	9%
	Not married	61%	27%	12%
White Evangelical Christians		18%	74%	8%
U.S. Military Veteran		41%	48%	11%
Interview Type	Landline	48%	44%	9%
	Cell Phone	54%	31%	15%

NBC News/WSJ/Marist Poll North Carolina Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1375 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll North Carolina Adults Tables

		North Carolina Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
North Carolina Adults		39%	54%	6%
North Carolina Registered Voters		40%	55%	6%
Gender	Men	36%	58%	6%
	Women	42%	51%	7%
Age	Under 45	44%	48%	9%
	45 or older	36%	59%	5%
Age	18 to 29	47%	40%	14%
	30 to 44	42%	52%	6%
	45 to 59	39%	56%	5%
	60 or older	34%	61%	5%
Race	White	26%	70%	4%
	African American	81%	10%	10%
	Latino	44%	37%	19%
Region	East	37%	56%	7%
	Raleigh-Durham Triangle	50%	46%	3%
	Charlotte Area	41%	49%	10%
	Piedmont/Central	35%	57%	8%
	West	35%	61%	4%
Household Income	Less than \$75,000	41%	52%	7%
	\$75,000 or more	41%	57%	2%
Education	Not college graduate	38%	55%	7%
	College graduate	43%	53%	4%
Marital Status	Married	34%	62%	4%
	Not married	46%	45%	9%
White Evangelical Christians		11%	86%	3%
U.S. Military Veteran		32%	64%	3%
Interview Type	Landline	38%	56%	5%
	Cell Phone	42%	48%	10%

NBC News/WSJ/Marist Poll North Carolina Adults. Interviews conducted September 23rd through September 25th, 2012, N=1501 MOE +/- 2.5 percentage points.

^North Carolina Registered Voters: N=1375 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll North Carolina Adults Tables

		North Carolina Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
North Carolina Adults		39%	54%	6%
North Carolina Registered Voters		40%	55%	6%
Gender	Men	36%	58%	6%
	Women	42%	51%	7%
Age	Under 45	44%	48%	9%
	45 or older	36%	59%	5%
Age	18 to 29	47%	40%	14%
	30 to 44	42%	52%	6%
	45 to 59	39%	56%	5%
	60 or older	34%	61%	5%
Race	White	26%	70%	4%
	African American	81%	10%	10%
	Latino	44%	37%	19%
Region	East	37%	56%	7%
	Raleigh-Durham Triangle	50%	46%	3%
	Charlotte Area	41%	49%	10%
	Piedmont/Central	35%	57%	8%
	West	35%	61%	4%
Household Income	Less than \$75,000	41%	52%	7%
	\$75,000 or more	41%	57%	2%
Education	Not college graduate	38%	55%	7%
	College graduate	43%	53%	4%
Marital Status	Married	34%	62%	4%
	Not married	46%	45%	9%
White Evangelical Christians		11%	86%	3%
U.S. Military Veteran		32%	64%	3%
Interview Type	Landline	38%	56%	5%
	Cell Phone	42%	48%	10%

NBC News/WSJ/Marist Poll North Carolina Adults. Interviews conducted September 23rd through September 25th, 2012, N=1501 MOE +/- 2.5 percentage points.

^North Carolina Registered Voters: N=1375 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.